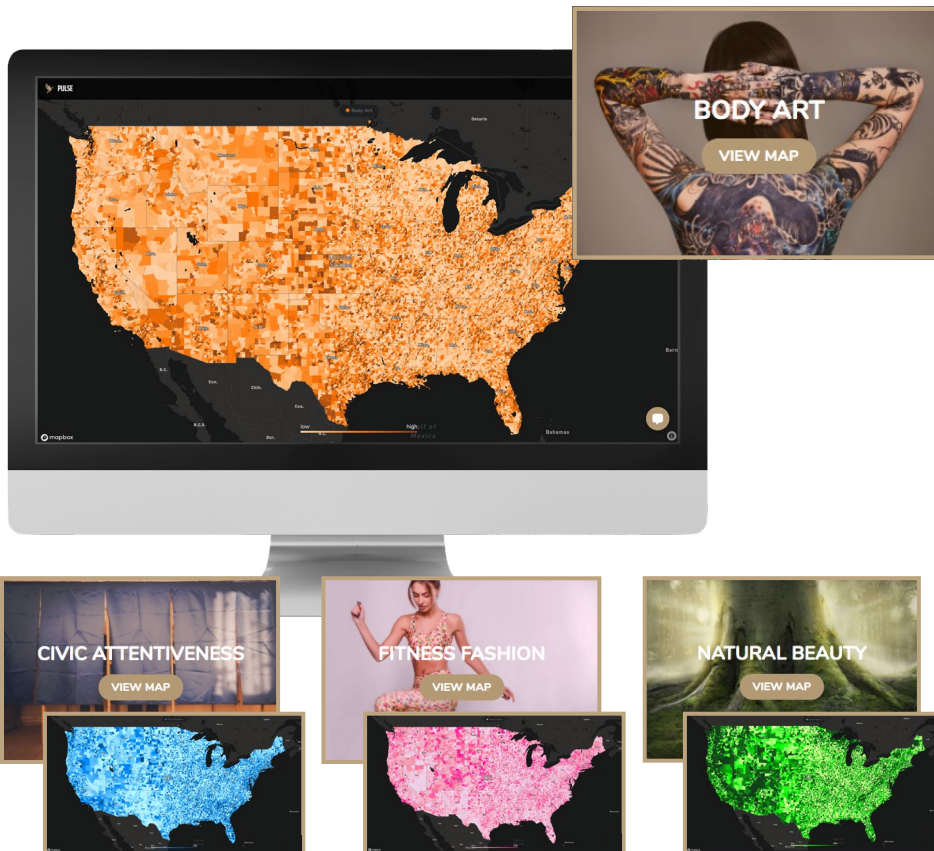




PULSE ANALYTICS

MEANINGFUL PERSONALIZATION RIGHT NOW

Out-of-the-box, the **Pulse Personalization for Sitecore App** allows you to start personalizing based on the characteristics of the neighborhoods your visitors are coming from. Because this runs natively inside Sitecore using standard personalizations, you can be up-and-running in minutes.



- Craft campaigns for **real-life communities**
- Transform your pages with **real-time messages** that resonate
- Use the neighborhoods you know to **scale personalizations to similar neighborhoods** that you don't know yet
- Measure uplift **using Sitecore Experience Analytics or Google Analytics**

PULSE.APP GIVES YOU THE POWER TO:

- **Talk to your anonymous visitors** like you know them
- **Define tight audiences** for targeted outreach
- Create campaigns around cultural events
- Craft ethnographically-aligned product catalogs that your target markets will identify with
- Perform **in-session personalization**
- Target locations for in-person events
- ...and a whole lot more!

Call 888-42-PULSE or
sign up now at pulse.app/pulse-for-sitecore

A Pulse Enterprise subscription is \$500 per month (or \$5,000 per year) for up to 100,000 sessions per month.



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